JAMESTOWN COMMUNITY COLLEGE
State University of New York

INSTITUTIONAL COURSE SYLLABUS

Course Title: Art & Design: Portfolio & Professionalism

Course Abbreviation and Number: ART 2560 **Credit Hours:** 4 **Course Type:** Lecture/Lab

Course Description: Students will focus on the process of preparing a professional portfolio to present to potential employers, transfer schools and art professionals. This hands-on course is designed for students interested in pursuing a career in art, design or creative fields. Students will create a new body of art or design work in their chosen concentration (painting and drawing, photography and related media, video, printmaking, ceramic/sculpture, computer art, and graphic design). Throughout the course, students will learn how to organize, present and talk about their work as well as prepare resumes and artist statements. It is strongly recommended that students take this course the semester prior to applying to transfer institutions or before applying for jobs.

Prerequisite: Any of the following courses: ART 1510, ART 1530, ART 1590, ART 1670, ART 1730, or ART 2510.

General Education Requirements Met
> **SUNY**
> The Arts

Student Learning Outcomes:
Students who demonstrate understanding can:
1. Present a portfolio of work that demonstrates individual expression within their chosen concentration
2. Prepare and document professional work samples to participate in exhibitions and/or apply for job opportunities
3. Compose artist/design statements, project proposals, and artist cv/resume
4. Effectively apply knowledge and skills to a real-world experience, creative project, or independent intellectual investigation.
5. Thoughtfully reflect on connections between concepts studied in the classroom and insights gained from an applied learning experience/project.
6. Create artworks in various assigned mediums (Drawing, 2D Design, Painting, 3D Design, Printmaking, and Craft) to explore visual concepts and personal artistic expressions. [SUNY Gen Ed – The Arts]

Topics Covered:
- Artist Statement, Design Statement, Project Proposals
- Artist or Creative resume/CV
- Exhibition and Curation research application: professional quality presentation of work
- Digital documentation of work and portfolio preparations
- Critiques
- Artist, Designer, Curator as entrepreneur
- Learn about grant opportunities and resources
- Research and build a new body of work
- Learn about contemporary art and design

Information for Students
- Expectations of Students
  - Civility Statement
  - Student Responsibility Statement
  - Academic Integrity Statement
- Accessibility Services
  Students who require accommodations to complete the requirements and expectations of this course because of a disability must make their accommodation requests to the Accessibility Services Coordinator.
- Get Help: JCC & Community Resources
- Emergency Closing Procedures

- Course grade is determined by the instructor based on a combination of factors, including but not limited to, homework, quizzes, exams, projects, and participation. Final course grade can be translated into a grade point value according to the following:

A=4.0	B+=3.5	B=3	C+=2.5	C=2	D+=1.5	D=1	F=0

- Veterans and active duty military personnel with special circumstances (e.g., upcoming deployments, drill requirements, VA appointments) are welcome and encouraged to communicate these to the instructor.

Effective Date: Spring 2026